

Privacy Policy

When you use our services, you trust us with your information. We are committed to safeguarding your data and giving you control over its usage. This Privacy Policy outlines what data we collect, why we collect it, how we use it, and the rights you have in relation to it. By accessing or using our services, you agree to the practices described in this policy.

1. Scope of This Privacy Policy

This Privacy Policy applies to all users of our website and services who provide personal or non-personal information through the platform for income tax return filing or related services.

If you do not agree with this Privacy Policy, please refrain from using our services or sharing your data with us.

2. Data We Collect

2.1 Personal Data

We may collect personal information including but not limited to:

- Full name
- PAN card details
- Mobile number and email address
- Income details, bank account statements, and other documents required for tax filing
- OTPs or passwords (only as input by the user on secure interfaces)
- Any other information shared voluntarily via forms or document uploads

Collection Methods:

- When you register on our website
- When you use our services and submit documents
- Through browser cookies and analytics tools

2.2 Non-Personal Data

We may also collect technical data such as:

- Browser type and version
- Device type and OS
- Website usage behavior and navigation patterns

This data helps us improve the user experience and website performance.

3. Purpose of Data Collection

We use your data solely for the purpose of:

- Preparing and filing your Income Tax Return
- Communicating with you regarding tax filings, updates, and support
- Enhancing service experience and website functionality
- Compliance with legal obligations and audit requirements

4. Data Sharing and Disclosure

We **do not sell** your personal data. However, we may share data under the following circumstances:

With Service Providers:

- Chartered Accountants or tax professionals
- Cloud hosting and data storage vendors
- Payment processors and authentication services

All service providers are bound by confidentiality and data protection agreements.

With Government Authorities:

• As required for filing Income Tax Returns or upon lawful request by a government agency.

With Your Consent:

• Any other third-party sharing will occur only after obtaining your explicit consent.

5. Data Retention

We may retain your documents and data for a reasonable period, after which it will be securely deleted or anonymized in accordance with our data retention policy.

6. Data Security

We implement industry-standard security measures, including:

- SSL encryption and HTTPS protocol
- Regular server audits and firewall protections
- Role-based access control and secure document storage

Note: You are responsible for keeping your OTPs, passwords, and device secure.

7. Your Rights

You have the following rights in relation to your data:

- Request access to your personal data
- Request correction or updating of data
- Withdraw consent to use your data (where applicable)

To exercise these rights, write to us. Requests will be processed in accordance with applicable laws and internal compliance policies.

8. Children's Privacy

Our services are intended only for individuals aged 18 and above. We do not knowingly collect personal data from minors.

9. Cross-Border Data Transfer

We currently store and process data within India. If data is ever transferred outside India, it will be protected under adequate safeguards in compliance with applicable laws.

10. Cookies and Tracking

We use cookies and similar technologies to:

- Maintain session information
- Understand site traffic and user behavior
- Enhance functionality

You may disable cookies via your browser settings; however, doing so may impact site functionality.

11. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated "Last Updated" date. Continued use of our services after changes implies your acceptance of the revised policy.